

EDFI, the Association of European Development Finance Institutions & EDFI Management Company (EDFI MC) are hiring a

Freelance Senior Communication Specialist for an Interim Mission

Who we are:

EDFI – the Association of European Development Finance Institutions – was established in 1992 to support and promote the work of bilateral Development Finance Institutions (DFIs). With a combined portfolio of €44 billion, and €9 billion in new investments in 2021, EDFI's 15 member institutions share a vision of a world where the private sector offers people in low-and middle-income countries opportunities for decent work and improved lives, and where private investment flows are aligned with the Sustainable Development Goals and the Paris Climate Agreement. EDFI's mission is to promote the joint interests of its members, inform policy, and drive innovation in industry standards. www.edfi.eu

EDFI's membership includes BIO (Belgium), British International Investments (UK), Cofides (Spain), DEG (Germany), Finnfund (Finland), FMO (The Netherlands), IFU (Denmark), Norfund (Norway), OeEB (Austria), Proparco (France), SIFEM (Switzerland), Simest and CDP Development Finance (Italy), SOFID (Portugal), Swedfund (Sweden).

EDFI Management Company (EDFI MC) is an *EU-funded hub* to manage innovative development finance solutions.

EDFI MC operates on behalf of 15 European Development Finance Institutions (*DFIs*) to offer financial services to sustainable development projects led by the private sector in emerging and developing economies. EDFI MC's product portfolio includes investment solutions, co-financing vehicles, and risk-sharing instruments. All these financing instruments are designed to contribute to the *Sustainable Development Goals* and the *Paris Climate Agreement*.

Concomitantly, EDFI MC works in close operational cooperation with relevant DFIs and the EU throughout the investment process.

EDFI Management Company is a *multicultural* organization with over 40 employees located in Brussels. The staff consists of specialised investment professionals, relying on the support of various departments. www.edfimc.eu

Your mission:

By leading the communication team for EDFI and EDFI MC, the Senior Communications Specialist is expected to engage and collaborate with the EDFI staff, its network and its stakeholders to raise the profile of European bilateral DFIs and the EDFI financing facilities.

The Senior Communications Specialist will develop and implement the external communications strategy for the EDFI Association and for the EDFI Management Company and its investment facilities. The Specialist will be responsible for both entities' positioning, external communication,

and brand alignment as well for the communications plans related to the facilities managed by the EDFI MC.

Key responsibilities:

- Translate EDFI and EDFI MC's business goals into external communication strategies and communication plans with the guidance of EDFI and EDFI MC senior leadership.
- Work across functional areas to proactively identify, develop, and promote communication messages that align EDFI and EDFI MC communication strategies.
- Ensure high-quality outputs across EDFI and EDFI MC communications channels, including website, newsletters, and social media.
- Coordinate the allocation of internal and external resources to prioritise and implement key deliverables.
- Establish and coordinate workplans for the communications team.
- Coordinate internal and external teams to develop and execute marketing tools, including brochures, presentations, publications and organise events.
- Draft public statements and handling media enquiries.
- Maintain contacts with external partners to ensure that a constructive long-term relationship can be built up
- Act as an internal specialist towards the line management when it comes to PR and Communications, and continuously follow-up the most recent developments and evolution of the sector.
- Manage the EDFI Communications Networking Group, composed of Communications Managers from across the EDFI Association's member organisations.

Required skills and experience:

- At least 8 years of experience in external communications, preferably in the field of financial services, government or business association
- Experience leading a team in a cross-company context and setting priorities in line with strategy
- Demonstrated know-how in using different communications techniques and channels to deliver messages, including in various channels and promotion materials
- Excellent English oral and written communication skills
- Analytical, with the ability to think strategically and tactically
- Results-oriented with excellent personal organisation and project management skills
- Strong interpersonal skills with the ability to work in teams and relate to stakeholders
- Service-minded, can-do attitude and able to work within a multi-cultural environment

What we offer:

The EDFI Management Company (EDFI MC) was established in 2016 on behalf of 15 European Development Finance Institutions (DFIs). Since 2021, EDFI MC is owned by nine EU pillar assessed DFIs and the EDFI Association in equal shares. EDFI MC delivers innovative development finance solutions that enable European DFIs, development banks and private sector investors to increase the scale and impact of their work. The company focuses on business models, technologies, and geographies where other investors have not been able to operate at the desired scale given their resources and investment criteria.

- A full-time assignment for minimum 3 months based in Brussels
- A dynamic, diverse and multicultural work environment and a team of passionate and committed professionals.
- An exciting and impactful role offering the possibility to interact with representatives from the EU institutions, EDFI members and stakeholders.
- Possibility of homeworking 2 days per week.

How to apply:

Send your CV and cover letter in English to Olivier Moyens through hr@edfimc.eu.

The cover letter shall clearly outline your motivation and availability.

We thank all applicants for their interest, however only those candidates selected for interviews will be contacted.

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